

# LA FAMILY HOUSING

## BECOME A HOUSING ADVOCATE!

As rents in the Los Angeles housing market continue to soar, the need for affordable housing is greater than ever. If you would like to aid in our efforts to combat the housing crisis, one of the best ways you can participate is to talk to landlords in your community about working with LA Family Housing (LAFH) participants. This flyer provides information regarding Rapid Re-Housing, a short-term rental assistance program that LA Family Housing uses to assist many of our clients in getting back on their feet and to independently retain housing.

Please share this information with anyone you know who is connected to housing in any way! Landlords, property management companies, developers, or homeowners with an additional unit or a bedroom they are looking to rent all play an integral role in our work.

### What is Rapid Re-Housing?

Rapid Re-Housing is a rental assistance program aimed at helping families and individuals who can succeed independently, but need short-term rental assistance and support. Landlords gain several benefits from participating in our program that are not available when renting to other tenants.

### Let's Connect!

If you would like further information about our program or would like to begin working with LA Family Housing, please contact the Housing Location team at [housinglocation@LAFH.org](mailto:housinglocation@LAFH.org).





## Pitch the Following Advantages:

- **Eliminate advertising costs:** Working with our program gives landlords access to a pool of ready-to-rent tenants. They can just call LAFH when they have a vacant unit and we can provide several candidates to choose from who are looking for housing and are a good fit for the unit.
- **Full security deposit:** This program is for participants who can afford the monthly rent, but have difficulty saving enough money for all of the move-in costs. In addition to ongoing support where necessary, LAFH helps families and individuals with initial costs including security deposit, first month's rent, and furnishings.
- **Clients have access to time-limited subsidies:** Tenants receive a rental subsidy for at least the first three months of their lease. This allows clients time to stabilize and build an emergency fund for the future. After the first three months, the tenant's needs are re-assessed and continued rental assistance is provided as needed.
- **Stability through regular home visits:** Our case managers conduct regular home visits to ensure that tenants are stable in their new environments, that their jobs are going well, and that they are getting the support they need. Regular follow up with tenants allows us to identify and address potential issues early.
- **Neutral party to mediate issues:** Despite best efforts, problems sometimes arise. In these instances, it can be reassuring to know that there is someone to call. We care as much about our relationship with our landlords as we do our clients. We need everyone to make our program work. If an issue arises, LAFH's Housing Location Team can act as a mediator, ensuring that everyone is treated fairly and that problems are resolved quickly and impartially. The vast majority of our housing leads come from landlords who have worked with us in the past and want to work with us again!
- **Satisfaction from helping others:** Over the past few years, the housing crisis has become the defining social issue in Los Angeles. Everyone deserves a safe and affordable place to live and by providing affordable housing options for our clients, landlords play an integral role in helping our neighbors regain control of their lives and in making our community a better place to live. Let's solve this problem together!