

Professor Gordon Hewitt CBE, FRSE

Gordon Hewitt has been one of the senior faculty at the Ross School of Business, University of Michigan, for over twenty years. His research, teaching and consulting interests cover the fields of global competition, business strategy and innovation, and the value added of executive leadership. His work, especially in association with the late CK Prahalad - has been at the leading edge of thinking about corporate value-creation, corporate governance and corporate leadership in the new world economy.

Gordon has received the International Distinguished Faculty Award for “*Best Global Educator*” by the Institute of Management Studies whose members comprise leading academics and consultants worldwide. His many academic awards include the title of Visiting Professor at the Adam Smith Business School at the University of Glasgow, where he started his career. Gordon has also taught as lead Strategy Professor on top executive programmes for the Said Business School, University of Oxford.

As a consultant, he has extensive experience for over 25 years of working at CEO and Board level with many major companies. He has been involved in business strategy and top leadership programmes for companies such as Pfizer, Philips, Chevron, IBM, Sony, Honeywell, Credit Suisse, Zurich Financial, Verizon, Ericsson, Intel, Telstra, Bosch, PepsiCo, HSBC, Deutsche Post/DHL, Investcorp, SABIC, ADNOC, Time Warner, Humana, Biocon, and Vodafone.

Gordon is widely acknowledged as one of the world’s leading authorities on the challenge facing business leaders of creating value in dynamic, complex markets. He developed many of the original ideas about “game-changing strategy” and “competitive disruption”. Recently he has been a keynote speaker on these topics at major business conferences in the USA, UAE, Singapore, Europe, Indonesia, and Brazil, and has advised the Prime Minister’s office in the UAE and Oman on their national vision for 2025.

Born, educated and still resident in Glasgow, Gordon now works extensively on a global basis. He has been a member of the International Advisory Board of Scottish Enterprise, and an International Business Advisor to Scotland’s First Minister. He was Chairman of Court, the Governing Board, at the University of Abertay Dundee from 2003 to 2010. Gordon is a member of Pfizer’s Global R&D Innovation Council. He is an Advisory Director of Mobiquity, a leading global digital technology company, and also a Global Advisory Director of DrumG, an emerging leader in Distributed Ledger Technology.

Gordon Hewitt was awarded the title of CBE for services to international business in the Queen’s 2007 New Year’s Honors List. He has also been elected to Fellowship of the Royal Society of Edinburgh, Scotland’s national academy of science and letters. Gordon is a former Scottish international amateur golfer, and gives charitable support to the theater and journalism professions.