



The Bobcat Bolt is a donation-based fun run event that aims to raise funds for Palm Valley Academy (PVA), encourage school spirit and promote healthy physical activity.

Last year, the Bobcat Bolt was our school's biggest fundraiser and we raised a little more than \$119,000. We used those funds to add more playground equipment and shade structures, as well as create a Reward Game Room for our upper school students.

Fundraising for the 2019 Bobcat Bolt begins Fri., Oct. 25, and continues through Wed., Nov. 13. With your help, the school hopes to raise \$140,000 to make the following enhancements:

- construction of a shaded area with picnic tables to be used as an outdoor classroom for the entire school and an earned lunch space for upper school students
- addition of 1-2 new devices per classroom (iPads for K-1st and laptops for 2nd – 7th)
- addition of protective windscreens and landscaping to fencing along Nocatee Parkway

These improvements were identified by parents, students and faculty in a recent survey to be the greatest wants/needs for our school.

Register & Create a Pledge Page

Each student has a fundraising goal of \$100 and should have his/her own pledge page. In order to register and create a pledge page for your child, follow these steps:

1. Go to [The Get Movin Fund Hub website for Palm Valley Academy](#)
2. Select *Register As Parent* (top right corner)
3. Fill in Parent Information & Student Information
4. Choose your child's team/teacher (choose 7th period teacher for 6th & 7th graders)
5. Agree to the disclaimer
6. Select *Register As Parent*
7. Add an image of your child and a custom fundraising message (optional)

If you have multiple students, log in to the parent dashboard and select *+Add Student* to create a pledge page for your other child(ren).

Once set up, you can share the pledge page(s) via social media/email and raise funds through online donations, track progress towards individual and classroom fundraising goals, as well as send thank you messages to donors.

Use Envelope for Cash & Check Donations

Your child(ren) can raise funds by collecting cash & check donations made out to Palm Valley Academy PTO. Each student will receive a donation envelope to bring home Friday, Oct. 25, which will be used to turn in cash & check donations to the school. Please be sure your child's name, grade and his/her teacher's name (6th & 7th graders should use their 7th period teacher's name) is on the envelope.

Teachers will collect donation envelopes in the morning (1st period teachers will collect envelopes from 6th & 7th grade students) and envelopes will be returned to students in the afternoon (during 7th period for 6th & 7th grade students) to go back home for reuse.

Promptly turning in cash and check donations as they're received ensures that individual and classroom fundraising goal tallies stay up-to-date. Cash and check donations will be collected through Wed., Nov. 13.

Fundraising Goals & Incentives

For Individuals

As a participant in the Bobcat Bolt, students will receive a BOGO Bravoz pass and the following participation-based prize:

- Lower School (K-5th) – Paw keychain and a charm (based on number of completed laps)
- Upper School (6th & 7th) – white t-shirt and sunglasses (to be used during the color run)

Students also have the opportunity to receive prizes based on their fundraising achievements.

As students reach/surpass the following goals, they will receive the corresponding prize(s):

- **\$50** - Luminous Ring (for Lower School)/Bandanna (for Upper School)
- **\$100** - ZipChip Pocket Frisbee
- **\$150** - Multicolor Fiber Optic Light
- **\$250** - Kickball Game with PVA Staff & Tikiz Shaved Ice Party
- **\$350** - Lava Lamp
- **\$500** – 2 Bravoz All Access Passes (includes trampolines, ninja course, laser tag, bowling and rock wall)

For the Class

As classes reach the following fundraising goals, the entire class will receive a prize:

- **Class Goal** - The teacher will plan a special treat based on the interest of the class
- **Top Class in the Grade** - The class will have the honor of leading their entire grade out onto the track for the Bobcat Bolt (Lower School)/Color Run (Upper School)
- **Top Class at PVA (Overall)** - VIP Bravoz Party, which includes 2 hours of all-access fun, pizza and drinks for the whole class.

Class rankings can be found on the [Classroom Leaderboard](#).

For the School

When the school reaches the following goals, the students will earn the following rewards:

- **\$110K** – Double Recess Day & Popsicle Party with Music (Lower School)
Free Seating at Lunch for a Week (Upper School)
- **\$140K** – School assembly to watch an inflatable sumo wrestling tournament between PVA faculty & staff.

Visit the [Bobcat Bolt & Color Run fundraising website](#) for up-to-date fundraising totals.

Fundraising Tips

To make the most of your fundraising efforts and help the school reach its fundraising goal, consider doing the following:

- Send 10-15 emails/texts to friends/family with a link to your child(ren)'s pledge page(s)
- Share your child(ren)'s pledge page(s) on social media
- Encourage cash/check donations so the school avoids fees and keeps 100% of donation
- Ask your employer if they have a match program (use the letter in Parent Tools on the Get Movin' Fund Hub site and include the [501c tax exemption letter](#))

Lower School Bobcat Bolt Event - November 7th

The Bobcat Bolt is a fun run event for Lower School students (K-5th) on Thurs., Nov. 7th (rain date is Nov. 14th). Participants should wear their grade level field trip shirt and athletic shoes on the day of the event. Students may also be asked to wear specific spirit attire that goes along with their class theme (check with your class' Bobcat Bolt Coordinator).

Each grade level has an assigned run time and all the students within that grade will participate together. Students will have approx. 15 minutes to run/walk as many laps as they can on our Bobcat Bolt track (track length is approximately .125 miles). As students complete a lap, they will check-in at their class "pit stop" to have their lap counted. Water will be available throughout the event and additional medical/nursing staff will be on site to ensure the health and well-being of all students.

Upper School Color Run Event – November 8th

This is the first year we're incorporating a Color Run to the Bobcat Bolt for Upper School students (6th & 7th graders), which takes place on Friday, Nov 8th (rain date is Nov. 15th). Each grade will have an assigned run time. Participants will have approx. 20 minutes to run/walk around a track (track length is approximately .125 miles) and be doused from head to toe with color powder.

As you can imagine, the color run is a lot of fun, but it is also quite messy. For this reason, white t-shirts and sunglasses will be provided to all upper school students to wear during the event. Students will receive their t-shirt from their 7th period teacher on Wed., Nov. 6th.

On the day of the Color Run, students should only bring a purse or gym/drawstring sack to school (no backpacks). This is to reduce the risk of the color powder rubbing off and staining personal items. Students who lose/forget to wear their white t-shirt will still be allowed to participate in the Color Run, but their clothing may be stained from the color powder.

If your child is asthmatic and/or you have any health concerns associated with the color run, your child can run in the inner part of the track to minimize the color and/or watch the event from the spectator area outside of the track.

For Bus Riders

If your child is riding the bus home on the day of the Color Run, we ask that you pack an old towel for him/her to clean up with and/or sit on during the bus ride home. This is to help keep our buses clean.

RSVP & Event Day Information

Parents are welcome to come cheer on the kids on the sidelines. For safety reasons, all spectators/attendees are required to have [SJCS clearance](#) and show a valid state ID/driver's license to get their spectator badge and be admitted to the event.

RSVPs - RSVPs have been collected and submitted to the school. Late RSVPs will be accepted, but do not guarantee you entry to the event. **Complete this [Late RSVP Form](#) by Oct. 30th** and every effort will be made to get you cleared for the event.

If you don't RSVP, you may still watch the event from behind the fence.

Arrival - Plan to arrive to school 20 minutes before the scheduled event. This is to allow you time to find parking and get checked-in.

Parking - You may park in the golf cart parking lot, visitor parking lot, the overflow parking lot (by golf cart/walker/biker entrance) or along the main road. Parking is extremely limited so carpooling is strongly encouraged.

Field Visitor Check-In - A check-in table will be located outside of the field entrance next to the cafeteria. **You will be required to show your driver's license** to receive the FIELD VISITOR badge which grants access in/out of the field area. You will not be allowed inside the school.

Dismissal - At the conclusion of each grade level event, students will exit the track and return to their classrooms. (The only exception is 6th grade, which will stay to watch the 7th grade event). Early checkouts will not be possible on event day so please make arrangements as necessary.

EVENT SCHEDULES



THURSDAY, NOV. 7TH

8:50 AM	2nd GRADE
9:45 AM	3rd GRADE
10:40 AM	4th GRADE
11:50 AM	1st GRADE
12:45 PM	KINDERGARTEN
1:40 PM	5th GRADE

RAIN DATE: NOV. 14TH



FRIDAY, NOV. 8TH

1:15 PM	6th GRADE
1:50 PM	7th GRADE

RAIN DATE: NOV. 15TH