



Kyle I. Grimes  
General Manager  
WCVB 5

Dear Mr. Grimes,

I am writing with regard to the U.S. Senate debate your station plans to host on Monday, June 1, at 7 p.m. Your promotions bill the event repeatedly as simply “Massachusetts US Senate Debate.” The advertising omits any reference to the primary or even the political party of the two candidates. The race is portrayed as a deciding event, which it is not.

The promotions stand in stark contrast to ABC’s September Democratic presidential primary debate, in which [promotions](#) repeatedly reference “the Democrats debate” and “Democratic debate.” Similarly, the screen for the February Democratic presidential primary debate [promotions](#) clearly state “Democratic Debate.”

As you are leading viewers to believe Monday’s debate is effectively a general election debate for the U.S. Senate, I demand a seat on the stage. I have been qualified as a candidate by Secretary of State Galvin. Your viewers deserve to hear alternative perspectives and to learn more fully about the available choices.

Your failure to include me as a qualified candidate for the U.S. Senate does a disservice to the people of Massachusetts. As a matter of journalistic ethics and basic fairness, WCVB is duty bound to rectify the omission.

I look forward to receiving further information on my participation in this important civic event.

Sincerely,  
Kevin O’Connor

**CC:**

Margaret Low, General Manager WBUR  
Jason Tuohey, Managing Editor, The Boston Globe  
John Hoey, Executive Director of Communications, Office of President Marty Meehan, UMASS  
Boston

